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“Understanding Problematic Sexual Behavior on the Internet”

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Internet Sex Statistics

Pornography Time

Every second - \$3,075.64 is being spent on pornography

Every second - 28,258 Internet users are viewing pornography

Every second - 372 Internet users are typing adult search terms into search engines

Every 39 minutes: a new pornographic video is being created in the United States

<u>Country</u>	<u>Revenue</u>	<u>Per Capita</u>
China	\$27.40 billion	\$27.41
South Korea	\$25.73	\$526.76
Japan	\$19.98	\$156.75
US	\$13.33	\$44.67

The pornography industry is larger than the revenues of the top technology companies combined: Microsoft, Google, Amazon, eBay, Yahoo!, Apple, Netflix and EarthLink.

2006 and 2005 Pornography United States Industry Revenue Statistics

		2006	2005	
	<i>Billions</i>			<i>Billions</i>
Video Sales & Rentals		\$3.62	\$4.28	
Internet		\$2.84	\$2.50	
Cable / PPV / In-Room / Mobile / Phone Sex		\$2.19	\$1.34	
Exotic Dance Clubs		\$2.00	\$2.00	
Novelties		\$1.73	\$1.50	
Magazines		\$.95	\$1.00	
	\$13.33			\$12.62

Internet Pornography Statistics

Pornographic websites

Pornographic pages

Daily pornographic search engine requests

Daily pornographic emails Internet users who
view porn Received unwanted exposure to sexual
material Average daily pornographic emails/user

Monthly Pornographic downloads (Peer-to-peer)

Daily Gnutella "child pornography" requests

Websites offering illegal child pornography

Sexual solicitations of youth made in chat rooms

Youths who received sexual solicitation

Worldwide visitors to pornographic web sites

Internet Pornography Sales

4.2 million (12% of total websites)

420 million

68 million (25% of total search engine
requests)

2.5 billion (8% of total emails)

42.7%

34%

4.5 per Internet user

1.5 billion (35% of all downloads)

116,000

100,000

89%

1 in 7 (down from 2003 stat of 1 in 3)

72 million visitors to pornography:

Monthly

\$4.9 billion

2006 Top Adult Search Requests

Search Term	Web Pages Containing Keyword	2006 % Male	2006 Search Requests	2006 % Change	2005 % Change	Demographics					
						Female<18	18-24	25-34	35-49	50+	
Sex^ ..-..	75,608,612	7%	40%	414.00	50%	50%	20%	20%	20%	20%	20%
Adult Dating	30,288,325	622%	80%	1.40	26%	64%	20%	20%	21%	20%	19%
Adult DVD	13,684,718	53%	21%	1.82	58%	42%	20%	19%	23%	21%	17%
Porn	23,629,211	-3%	29%	88.80	96%	4%	23%	14%	10%	36%	17%
Sex Toys	15,955,566	4%	1%	2.65	58%	42%	20%	16%	19%	19%	26%
Teen Sex	13,982,729	36%	25%	2.10	44%	56%	22%	19%	19%	22%	18%
Free Sex	13,484,769	0%	20%	2.42	44%	56%	22%	19%	19%	22%	18%
Adult Sex	13,362,995	301%	51%	1.58	36%	64%	19%	21%	21%	20%	19%
Sex Ads	13,230,137	382%	40%	0.28	50%	50%	20%	20%	19%	20%	21%
Group Sex	12,964,651	88%	33%	2.07	50%	50%	20%	20%	20%	20%	20%
Free Porn	12,964,651	-10%	54%	2.74	97%	3%	22%	14%	10%	35%	19%
XXX	12,065,000	25%	14%	181.00	50%	50%	20%	20%	20%	20%	20%
Sex Chat	11,861,035	97%	36%	2.21	50%	50%	20%	20%	20%	20%	20%
Cyber Sex	8,502,524	-20%	3%	1.24	41%	59%	23%	25%	14%	30%	8%
XXX Videos	7,411,220	71%	40%	1.44	64%	37%	17%	19%	26%	27%	11%
Playboy	6,641,209	-6%	24%	43.20	86%	14%	10%	33%	25%	25%	7%
Teen Porn	6,130,065	7%	38%	1.97	82%	18%	23%	17%	14%	28%	18%
Nude	5,487,925	-26%	14%	71.30	77%	23%	33%	14%	10%	17%	26%
Sexy	4,344,924	21%	33%	198.0	50%	50%	20%	20%	20%	20%	20%

Top Worldwide Search Requests **Keyword: "porn"**

1. South Africa
2. Ireland
3. New Zealand
4. United Kingdom
5. Australia
6. Estonia
7. Norway
8. Canada
9. Croatia 1
- O.Lithuania

Keyword: "xxx"

1. Bolivia
2. Chile
3. Romania
4. Ecuador
5. Pakistan
6. Peru
7. Mexico
8. Slovenia
9. Lithuania
10. Colombia

Keyword: "sex"

1. Pakistan
2. India
3. Egypt
4. Turkey
5. Algeria
6. Morocco
7. Indonesia
8. Vietnam
9. Iran
10. Croatia

2006 Search Engine Request Keyword Trends

Top US Cities Search Requests

1. Elmhurst, IL
2. Stockton, CA
3. Meriden, CT
4. Chandler, AZ
5. Louisville, KY
6. Irvine, CA
7. Kansas City, KS
8. Norfolk, VA
9. Tampa, FL
- 10. Oklahoma City, OK**

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10. Las Vegas, NV

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- 7. Oklahoma City, OK**
8. Norfolk, VA
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10. Chandler, AZ

Adult Internet Pornography Statistics

Men admitting to accessing pornography at work	20%
US adults who regularly visit Internet pornography websites	40 million
Promise Keeper men who viewed pornography in last week	53%
Christians who said pornography is a major problem in the home	47%
Adults admitting to Internet sexual addiction	10%
Breakdown of male/female visitors to pornography sites	72% male - 28% female

Women and Pornography

Women keeping their cyber activities secret	70%
Women struggling with pornography addiction	17%
Ratio of women to men favoring chat rooms	2X
Percentage of visitors to adult websites who are women	1 in 3 visitors
Women accessing adult websites each month	9.4 million
Women admitting to accessing pornography at work	13%
Women, far more than men, are likely to act out their behaviors in real life—multiple partners, casual sex, or affairs.	

Country	Porn Pages
United States	244,661,900
Germany	10,030,200
United Kingdom	8,506,800
Australia	5,655,800
Japan	2,700,800
The Netherlands	1,883,800
Russia	1,080,600
Poland	1,049,600
Spain	852,800

US Adult Internet User Demographics - Income

Income	%
Under \$15K	6.23%
\$15K-\$25K	6.59%
\$25K-\$35K	9.55%
\$35K-\$50K	16.59%
\$50K-\$75K	25.58%
\$75K+	35.30%

Sources:

Statistics are compiled from the credible sources mentioned. In reality, statistics are hard to ascertain and may be estimated by local and regional worldwide sources. FamilySafeMedia.com and

ABC, Associated Press, AsiaMedia, AVN, BBC, CATW, U.S. Census, Central Intelligence Agency, China Daily, Chosen.com, Comscore Media Metrix, Crimes Against Children, Eros, Forbes, Frankfurt Stock Exchange, Free Speech Coalition, Google, Harris Interactive, Bitwise, Hoover's, Japan Inc., Japan Review, Juniper Research, Kagan Research, ICMEC, Jan LaRue, The Miami Herald, MSN, Nielsen/NetRatings, The New York Times, Nordic Institute, PhysOrg.com, PornStudies, Pravda, Sarmatian Review, SEC filings, Secure Computing Corp., SMH, TopTenREVIEWS, Trellian, WICAT, Yahoo!, XBIZ

Categories of Internet Sexual Behavior

- 1) Accessing online porn, audio, video and/or text.
- 2) Real-time with fantasy partner—chat rooms, exchanging images, live video
- 3) Multimedia software—purchase programs, games, or video.

Factors that Attract People to Internet Sex

- 1) Accessibility
- 2) Isolation
- 3) Anonymity
- 4) Affordability
- 5) Fantasy

Indicators of Problematic Online Sexual Behavior

- 1) Preoccupation with sex on the internet.
- 2) Frequently engaging in sex on the internet more often or for longer periods of time than intended.
- 3) Repeated unsuccessful efforts to control, cut back, or stop engaging in sexual internet activities.
- 4) Restlessness or irritability when attempting to limit or stop engaging in sexual behavior on the internet.
- 5) Using sex on the internet as a way of escaping from problems or relieving feelings such as helplessness, guilt, anxiety or depression.
- 6) Returning to sex on the internet day after day in search of a more intense or higher-risk experience.
- 7) Lying to family members, clergy, therapist or friends to conceal involvement with sex on the internet.
- 8) Committing illegal sexual acts online such as soliciting or downloading child pornography.
- 9) Jeopardizing or losing a significant relationship, job or educational or career opportunity because of online sexual behavior.
- 10) Incurring significant financial consequences as a result of engaging in online sexual behavior.

Internet Sex Screening Test

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Internet Sex Screening Test

1. I have some sexual sites bookmarked.
2. I spend more than five hours per week using my computer for sexual pursuits.
3. I have joined sexual sites to gain access to online sexual material.
4. I have purchased sexual products online.
5. I have searched for sexual material through an Internet search tool.
6. I have spent more money for online sexual material than I planned.
7. Internet sex has sometimes interfered with certain aspects of my life.
8. I have participated in sexually related chats.
9. I have a sexualized user name or nickname that I use on the Internet.
10. I have masturbated while on the Internet.
11. I have accessed sexual sites from other computers besides my own.
12. No one knows I use my computer for sexual purposes.
13. I have tried to hide what is on my computer or monitor so others cannot see it.
14. I have stayed up after midnight to access sexual material online.
15. I use the Internet to experiment with aspects of sexuality such as bondage, homosexuality, and anal sex.
16. I have my own Web site that contains sexually explicit material.]
7. I have made promises to myself to stop using the Internet for sexual purposes.
18. I sometimes use cybersex as a reward for accomplishing something like finishing a project or enduring a stressful day.
19. When I am unable to access sexual information online, I feel anxious, angry, or disappointed.
20. I have increased the risks I take online (for example, giving out my real name and phone number or meeting people offline).
21. I have punished myself when I use the Internet for sexual purposes. For example, I've arranged a time-out from the computer or canceled Internet subscriptions.
22. I have met face-to-face with someone I met online for romantic purposes.
23. I use sexual humor and innuendo with others while online.
24. I have run across illegal sexual material while on the Internet.
25. I believe I am an Internet sex addict.

Total number of statements marked "true"
 Total number of statements marked "false"

Scoring the Internet Sex Screening Test

Have you answered each question? Give yourself one point for each statement that you marked "true." Based on 935 people who have previously taken this test, we have found that if your score is nineteen or above, it is very likely that you have a problem with your online sex-related activities.

Example of 12 Step Application

Typical Grief Reactions to Loss of a Loved One	Typical Grief Reactions to Loss of Cybersex Relationship	Steps	Therapeutic Tasks
Denial and isolation. Blame for those who press for acceptance.	Denial and isolation. Defensive around behavior.	1	Admission (powerlessness) and surrender (unmanageably)—acknowledge need for program.
Anger. Bargaining. Alarm reactions. about being addict to prevent loss. Efforts to bargain—the "partial" addict. Terror at life with out compulsion addiction—"Will I die?"	Anger and rage about loss of compulsion/addiction. Slips into denial	2,3	Trust, mistrust issues worked through, including accepting Higher Power.
Acceptance of self.	Struggle to get past enormity of compulsive/addictive patterns and self-degradation.	4,5	Bypass shame; self-acceptance.
Search for the lost relationships. Pangs of loss, testing limits.	Time for slips, loss of courage, euphoric recall,	6,7	Identify the "friends of the addict."
Emerging new identity. Reconciliation. time important.	Pride in progress; anniversaries and straight	8, 9	Comfort with new sense of self. Reconciliation with old/new friends. Restoration and forgiveness.
Establish and maintain continuity.	Integration into lifestyle and behavior.	10, 11, 12	Establish network for new identity.

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Adult Children of Alcoholics
310-534-1815
www.adultchildren.org

Al-Anon
888-415-1666
www.al-anon.alateen.org

Alateen (ages 11-17)
888-415-1666
www.al-anon.alateen.org

Alcoholics Anonymous
112-870-3400
www.alcoholics-anonymous.org

Co-Anon
800-898-9985
www.co-anon.org

Cocaine Anonymous
310-559-5833
www.ca.org

Co-Dependents Anonymous
602-177-7991
www.codependents.org

COSA
763-537-6904
www.cosa-recovery.org

Debtors Anonymous
781-453-2743
www.debtorsanonymous.org

Emotions Anonymous
651-647-9711
www.emotionsanonymous.org

Families Anonymous
800-736-9805
www.familiesanonymous.org

Gamblers Anonymous
113-386-8789
www.gamblersanonymous.org

Marijuana Anonymous
800-766-6779
www.marijuana-anonymous.org

Narcotics Anonymous
818-773-9999
www.na.org

The National Council for Couple and Family Recovery
314-997-9808
www.nccfr.org

Nicotine Anonymous
415-750-0318
www.nicotine-anonymous.org

Overeaters Anonymous

www.oa.org

Recovering Couples Anonymous
510-663-1312
www.recovering-couples.org

Runaway and Suicide Hotline
800-621-4000

S-Anon
800-210-8141
www.sanon.org

Sex Addicts Anonymous
800-477-8191
www.saa-recovery.org

Sex and Love Addicts Anonymous
110-818-7900
www.slaafvvs.org

Sexual Addiction Resources/Dr. Patrick Games
www.sexhelp.com

Sexual Compulsives Anonymous
800-977-4315
www.sca-recovery.org

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